



NEW XCONTROL FLEX PLATFORM

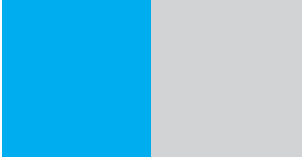
GET AHEAD IN CUSTOMER EXPERIENCE AND CLOUD BASED PROGRAMMING CAPABILITIES

Primus' latest control, XControl FLEX platform, features an enhanced customer experience and brand-new functionalities for connectivity and data accessibility available anywhere, everywhere, in the cloud.

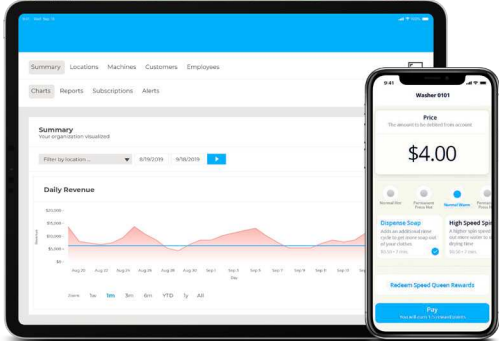
FEATURES & BENEFITS

- **7" full color touch screen display.**
Easy to read from any angle and customizable display
- **Intuitive user-friendly interface**
Offering all data at a glance. This best-in-class interface offers an excellent operator guidance
- **Clear step-by-step instructions available in 34 languages.**
Simplifies operation for users, any selection is no more than two touches away
- **15 wash cycles for OPL (12 for VEND) & 8 easy -to-understand cycle modifiers**
- **Wash cycles can be customized for specific needs**
- **Machine programming & performance data accessible through cloud.**
Allows owners to remotely access live machine data on mobile device





Primus i-Trace® integrates all aspects of business management through one partner—Primus. Mobile payment solutions. Financial and operational data and analytics. Customer engagement. Service and maintenance. It's all there in one, simple, cloud-based platform.



LAUNDRY MANAGERS & LAUNDROMAT OWNERS GET:



Fast, easy installation
Factory-supported, with little or no downtime and no software to maintain.



Future-proof technology
Upgrade and add new features quickly and seamlessly.



Integrated management platform
Single-source data and analytics for customers, machines and locations.



Simple interface
Easily track and optimize financial and operational performance.



Peace of mind
Support from the world leader in vended laundry solutions.



Error alert tracking and notifications
Keep tabs on your machines from anywhere with customizable error tracking and notification settings.



Mobility
Control your laundromats from anywhere.



Multiple payment options
Less coin collecting saves time so investors can focus on running their business.



Centralized refunds
Issue refunds directly to online wallet for improved service and efficiency.



Primus app
Mobile payment creates best-in-class retail experience.



Compliance
Simple and secure payment processing with PCI DSS compliance.

PRIMUS I-TRACE®
IS AVAILABLE ON:



DESKTOP



TABLET



MOBILE